76th
IMPERIAL COUNCIL SESSION
A.A.O.N.M.S.
LOS ANGELES, CALIFORNIA

Official Souvenir Program

LOS ANGELES — JUNE 19–23, 1950 — ONE DOLLAR PER COPY

THE IMPERIAL COUNCIL
OF THE ANCIENT ARABIC ORDER
OF THE NOBLES OF THE MYSTIC SHRINE
FOR NORTH AMERICA

GREETINGS TO THE NOBILITY
From
THE IMPERIAL POTENTATE

Once more the Nobility of Shrine Temples throughout North America are gathered together in an annual convention.

Many of you are here with your wives, your daughters and your sons. To your families I extend a hearty welcome and the hope that you will find your stay as delightful as we find your presence among us.

We are here to renew old friendships, and to establish new bonds of understanding and accord.

We are here to have fun – and I am sure that you will find plenty of it.

But we are here also for serious business, business affecting not only our own organization, but the future happiness and welfare of thousands of little children whose only hope for equal opportunity lies within the doors of our Hospitals.

This Convention will have seen work begun on the construction of the Seventeenth Unit of our Shriners Hospitals for Crippled Children. The great satisfaction and pride I feel in this achievement is shared, I know, by every one of the more than 600,000 Nobles who have helped further the task undertaken by the Shrine thirty years ago.

Within these few days, important decisions will be made that will affect your own activities and those of your Temples during the year that lies ahead. I am confident that the Officers and Delegates are determined to pursue the highest aims with the diligence and competence that have characterized Shrine leadership in the past.

Apart from its official purpose, this Convention is our opportunity to proclaim publicly our thankfulness for the blessings of liberty and to express our undying loyalty to the principles of Americanism under which these blessings are assured.

As your Imperial Potentate, I take this opportunity to thank you for your invaluable cooperation and aid during my term of office.

In behalf of Al Malaikah and the five other Shrine Temples of Southern California whose close cooperation has made this Convention possible, I welcome you to Los Angeles. May you enjoy your visit here as much as I have enjoyed the hospitality of your Temples during this memorable, happy year I have been privileged to serve you.

Harold Lloyd

(SIGNED) Harold Lloyd
IMPERIAL POTENTATE

HUBERT M. POTEAT

DEPUTY IMPERIAL POTENTATE

At age 21 petitioned Wake Forest Lodge No. 282, North Carolina. Became a Master Mason February 18, 1908. Received the thirty-second degree in Wilmington Consistory, Wilmington, North Carolina on November 21, 1919. Initiated into Sudan Temple, New Bern, North Carolina on December 31, 1919. Is a member of Raleigh Commandery, Knights Templar. Was a charter member of New Bern Court No. 145, Royal Order of Jesters. Served as Master of his Blue Lodge in 1913-1915. Was Venerable Master of his Lodge of Perfection in 1923-1924, and Wise Master of his Chapter of Rose Croix in 1922-1923. On October 21, 1927 he received the thirty-third degree. At the age of 36 he was Grand Master of the Grand Lodge of North Carolina, 1923-1924.

For 25 years he has been a member of the Executive Commission of the Masonic Service Association. Served as Potentate of Sudan Temple for the year 1930-1931. Was Sovereign, St. Titus Conclave, Red Cross of Constantine, 1945-1946, and is a member of the Allied Masonic Degrees and of the Grand College of Rites of the United States of America. Elected Imperial Outer Guard at Indianapolis, Indiana on June 11, 1941.

PERSHING SQUARE, LOS ANGELES

THE NEW LOS ANGELES, IN STRIKING CONTRAST WITH THE OLD

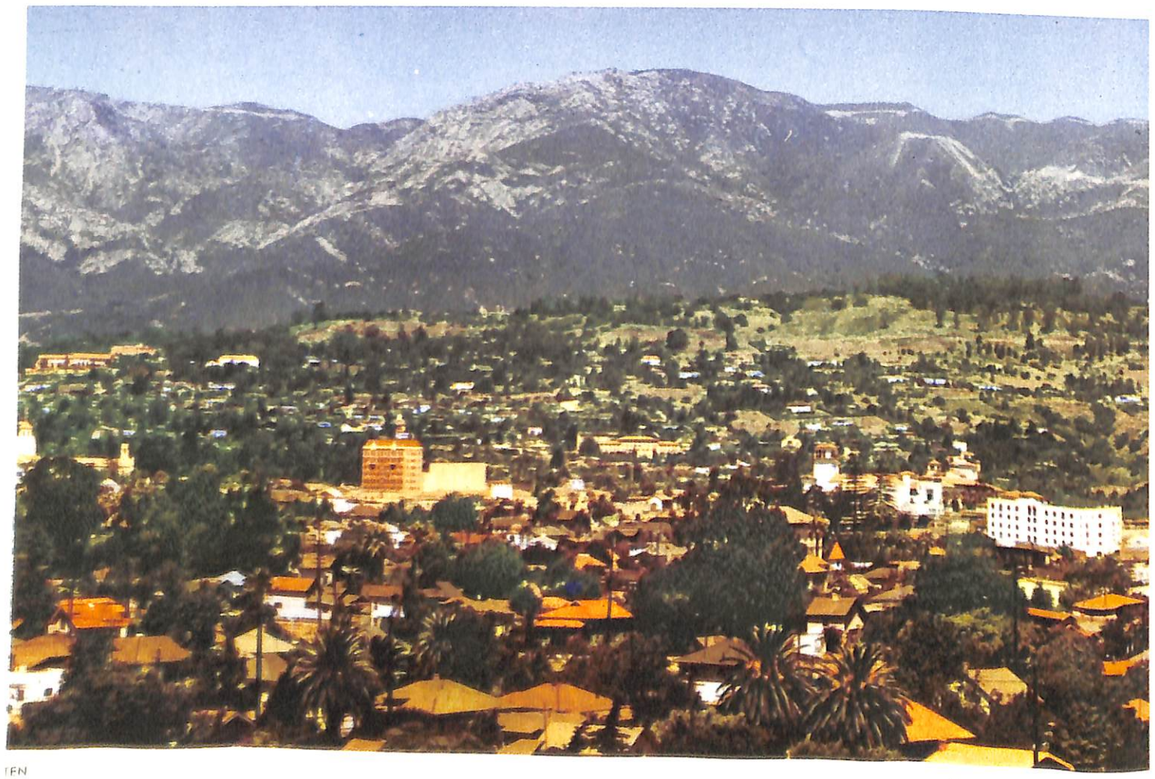
A DELIGHTFUL VISTA—SOUTHERN CALIFORNIA CITRUS FRUIT AREA .

BEVERLY HILLS PARK

WILL ROGERS' RANCH

PICTURESQUE VIEW FROM SANTA MONICA CLIFFS

HOTEL del CORONADO



SANTA BARBARA, CALIFORNIA

YOSEMITE FALLS

QUAINT OLVERA STREET, IN DOWNTOWN LOS ANGELES

FAMOUS GRAUMAN'S CHINESE THEATRE ON HOLLYWOOD BOULEVARD

STARKIST TUNA FISHING IN SOUTHERN CALIFORNIA WATERS

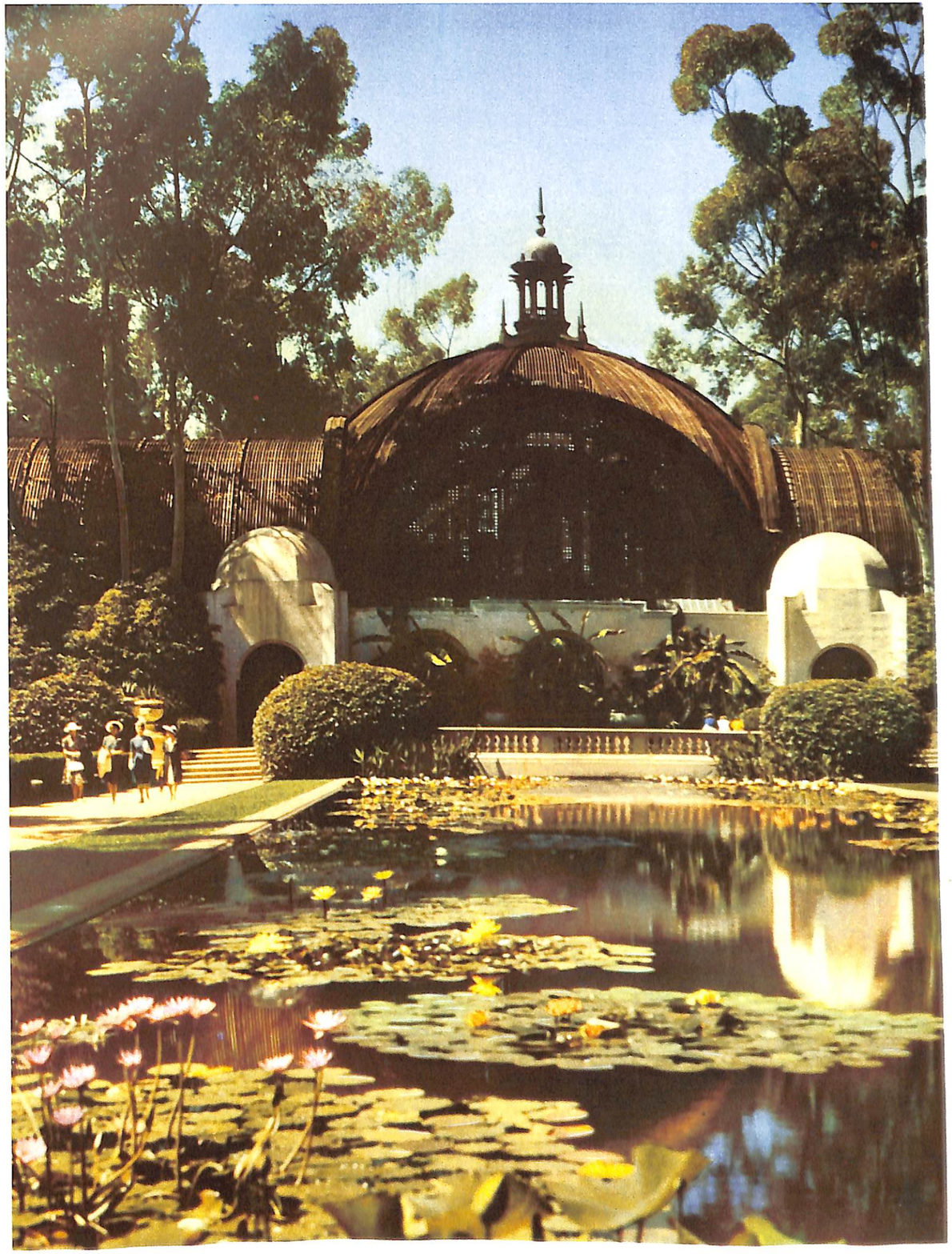
LONG BEACH PANORAMA

STATE CAPITOL, SACRAMENTO, CALIFORNIA

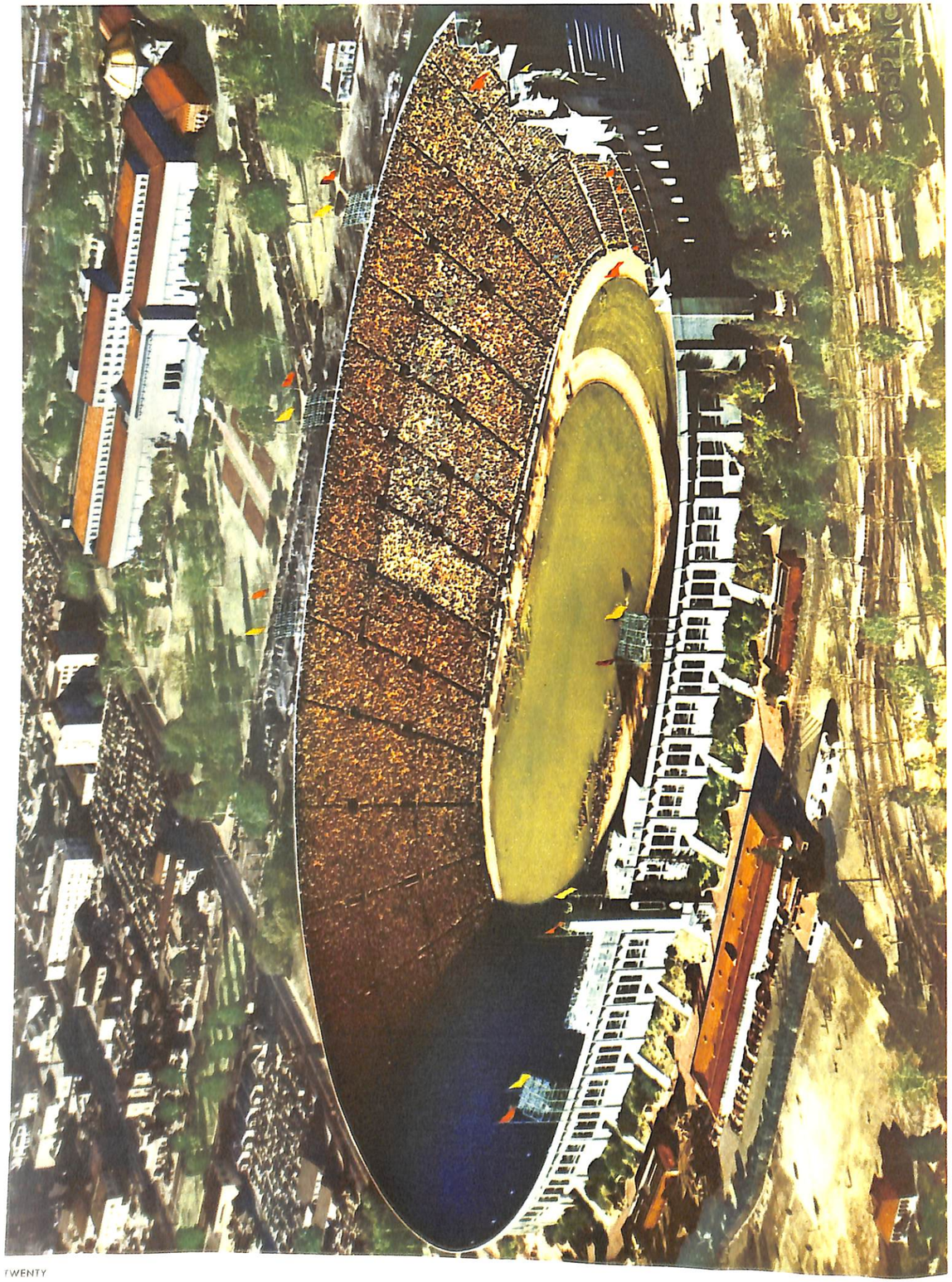
SUTTER'S FORT, SACRAMENTO

SUTTER'S FORT, SACRAMENTO

ORANGE GROVE IN A BEAUTIFUL SOUTHERN CALIFORNIA SETTING



BALBOA PARK, SAN DIEGO



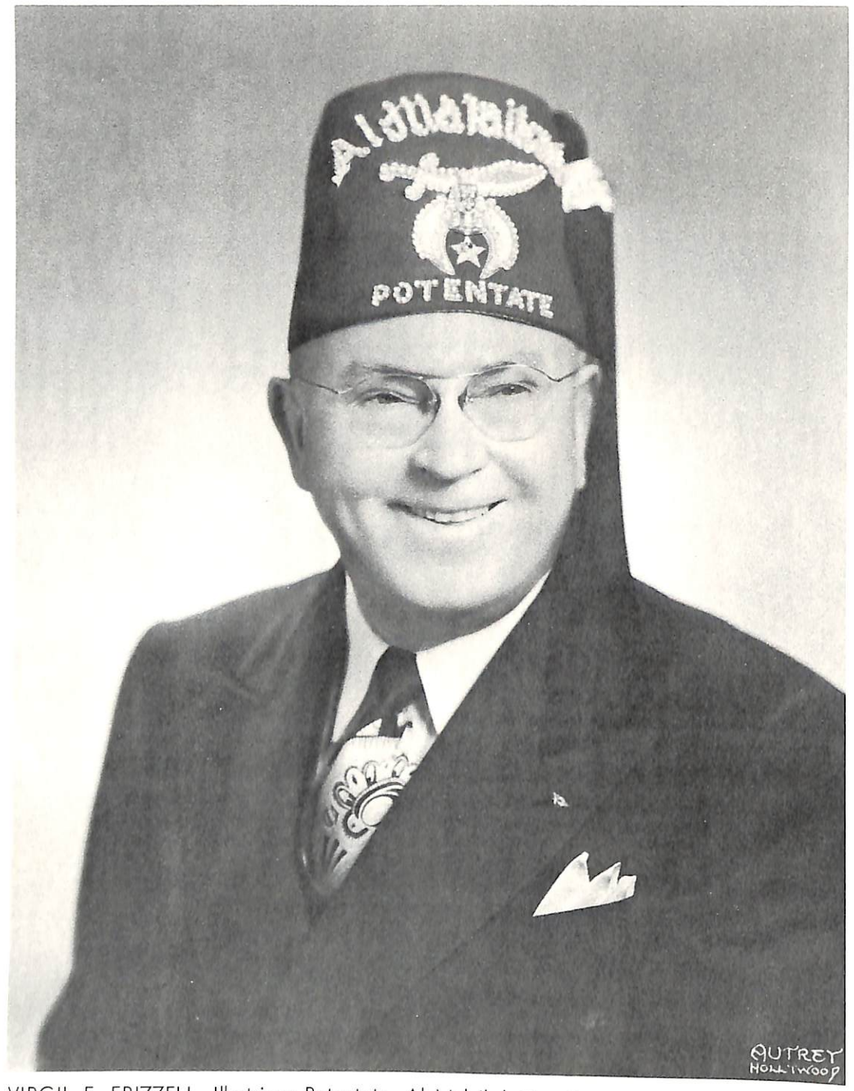
MEMORIAL COLISEUM, LOS ANGELES

Program of Events

76th IMPERIAL COUNCIL SESSION
A. A. O. N. M. S.
LOS ANGELES, CALIFORNIA
JUNE 17-23, 1950

Convention Committees

Convention Information



VIRGIL F. FRIZZELL, Illustrious Potentate, Al Malaikah Temple

Address of Welcome

It is with great pleasure and pride that I join with the Nobility of Al Malaikah Temple in extending a most hearty welcome to our own Imperial Potentate, Harold Clayton Lloyd, to the Officers of the Imperial Council, the Imperial Representatives and to all of the Nobility of North America attending the Seventy-sixth Imperial Council Session in Los Angeles.

Surely, with the world in such a state of confusion, there could be no better opportunity afforded the Masonic Fraternity to exert its influence for good through the practical demonstration of its cardinal tenets. Let each one of us pray to the Supreme Being for His help and guidance in our deliberations toward this goal.

Many warm memories still live of the last Imperial Council Session held here twelve years ago, and deep appreciation is felt by all of us that we are again so honored.

Every effort has been made to insure your visit being a happy one, beneficial not only to you and your loved ones, but to all Shrinedom.

May Allah guide our footsteps and make our memories of this Imperial Council Session everlastingly pleasant.

Yours in the Sunshine of the Shrine,

Virgil F. Frizzell Illustrious Potentate

Al Malaikah Temple — Divan

WM. C. FROELICH
Chief Rabban

CHAS. T. REICHERT
Assistant Rabban

ARCH L. FIELD
High Priest and Prophet

WM. J. VAUGHAN
Oriental Guide

GLENN L. PEARCE
First Ceremonial Master

WM. RHODES HERVEY
Treasurer

ERNEST L. HURST
Recorder

C. STANLEY CHAPMAN
Second Ceremonial Master

RICHARD O. BULLIS
Orator

GUY L. HEFFNER
Marshal

ROY A. NEILY
Captain of Guard

CHARLES A. GAULT
Outer Guard

JOSEPH W. BRIGANCE
Director

FACTS ABOUT AL MALAIKAH TEMPLE

Al Malaikah was chartered in 1888. Its first Illustrious Potentate was Freeman G. Teed. During the intervening sixty-three years (including 1950) fifty-one Nobles served as Illustrious Potentate of this Temple.

Under the leadership of these Illustrious Nobles, Al Malaikah has progressed to an enviable position, being the second largest temple in North America, with a membership of 17,500.

The original temple or structure which housed Al Malaikah was destroyed by fire in 1919. The present temple was completed in 1926, covers three acres and cost $2,600,000. It consists of an auditorium or theatre, an enormous ballroom, rooms and lockers for the Patrol, Band, Chanters, Temple Guard, and Stage Craft, a large dining room, a commodious kitchen, administrative offices, everything necessary to carry on the business of this great organization.

The auditorium seats 6,700 and is one of the largest indoor theatres in the world. The stage is 192 feet wide and 72 feet deep. It is large enough to handle a Ceremonial with the candidates, divan, band, chanters and stage workers all on the stage, and still have plenty of room to put on a good initiation performance. It is also used for Grand Operas, indoor circuses, symphony and band concerts and massed choral recitals.

Al Malaikah sponsors a number of important welfare projects each year, among them being a Christmas Tree Party at which some 3,000 or more underprivileged children are entertained and presented with gifts; also the distribution by the Patrol of 1,000 or more Christmas Baskets to needy families.

In recent years Al Malaikah has promoted several Shrine Circuses, each of which produced a handsome cash reserve for the Temple's Welfare Fund.

On April 12th, this year, ground was broken for a new Shriners' Hospital for Crippled Children here in Los Angeles, which will provide modern facilities for the treatment and care of 80 crippled children. This will be the seventeenth in the chain of Shrine Hospitals that stretches across the United States and reaches into Canada, Mexico and Hawaii. The cornerstone will be laid at 10:00 A.M. Monday, June 19th.

During the fall and winter season, Al Malaikah stages very fine theatrical productions in various communities in the Southland for the entertainment of its members and their immediate families.

A monthly Shrine Luncheon and Entertainment for Nobles and their invited guests at the Biltmore Hotel affords an excellent opportunity for members of the Nobility to meet old friends and to make new acquaintances.

At least three ceremonial sessions are held each year, one or two of which may be staged some distance away from Los Angeles for the convenience of members and candidates who live in other cities.

FRANCIS A. STEARNS, Director General

To All Nobles and Their Ladies . . .

. . . from near and far, we extend our Greetings and Best Wishes for a most enjoyable visit in Southern California.

The planning and preparations for this largest of conclaves of the greatest of all fraternal organizations, has continued for more than a year. It has given added interest and inspiration in the Shrine to more than 2000 workers and committeemen who have assisted in the Convention arrangements and activities.

To every one of them I offer my sincere thanks and appreciation for the unselfish and untiring efforts which each has given in varying degree.

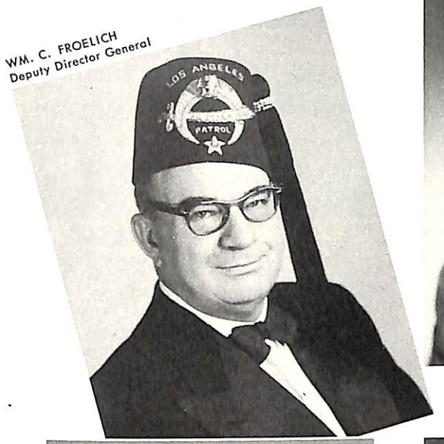
I feel especially indebted for the wonderful cooperation which has been accorded our Convention Committee by the many business and civic groups we have called upon, many of whom are not affiliated with the Shrine or Masonry, but all of whom have responded wholeheartedly with their time, personnel, and facilities.

I am sure that each individual and organization which has contributed to the staging of this Seventy-sixth Imperial Council Session will receive his greatest reward in the knowledge that his efforts may have made your visit a little more entertaining and novel, and your pleasures a little more complete.

Cordially and Fraternally yours,

Francis A. Stearns Director General

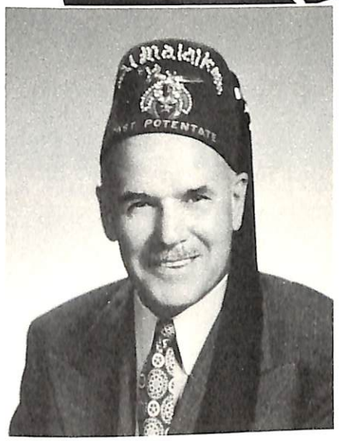
1950 Shrine Convention Committee



WM. C. FROELICH
Deputy Director General

LES WHITE
Deputy Director General

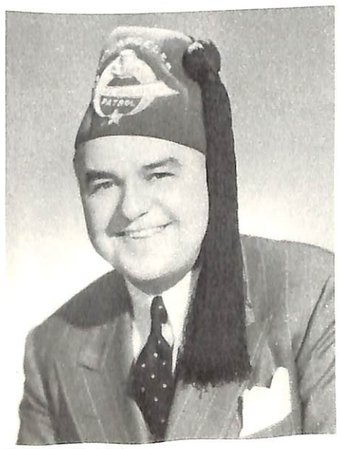
FRED MORGAN
Deputy Director General



JOSEPH H. PENGILLY
Chairman, Advisory Committee

RALPH G. RITCHIE
Executive Secretary

STEVEN MOCSNY
Director of Parades



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Chairman, Souvenir Programs

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Asst. to Dir. Gen.

PHIL CLAPP
Asst. to Dir. Gen.

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Dep. Parade Marshal

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IVAN SMITH
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Mounted Patrols

JOHN R. DEAN
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GILBERT PAYNE
Durbar Tickets

ED NASSOUR
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GEORGE SAILOR
Imperial Banquet

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Asst. Fire Chief

EDDY D. FIELD
Durbar Gifts

RALPH WARE
Veterans & Children

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FREEMAN HIGH, Chanters

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SID CHERNISS — CLAUDE PETERS
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WILLIAM D. JACOBY — WILLIAM WAGGETT

Saludos Amigos

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ANONYMOUS NOBLES AND FRIENDS

General Information

FOR ALL CONVENTION INFORMATION

Phone: MAdison 6-9511

REGISTRATION:

For Members of Imperial Divan, Representatives and Recorders:
Galeria—Biltmore Hotel

For Jesters:
Galeria—Biltmore Hotel
Headquarters Tent:
Pershing Square, opposite Biltmore Hotel

For Legion of Honor:
Headquarters Tent:
Pershing Square, opposite Biltmore Hotel

For Cabiri (Past Potentates' Assn.):
Room 2234, Biltmore Hotel
Headquarters Tent, Pershing Square

GALERIA ROOM — BILTMORE HOTEL
Phone: MIchigan 2781

Medical Headquarters

Provost Marshal

Motor Escort

Press

MOUNTED PATROL STABLES
Corner Hill Street and Washington Blvd.

FIRST AID—Phone: MIchigan 2781
FIRE—Phone: 116
POLICE—Phone: 116

FIRST AID STATIONS
Headquarters Tent:
Pershing Square, opposite Biltmore Hotel
Also at each Fez City location (see below)

FEZ CITIES:

Santa Fe
Santa Fe Avenue between East First and Fourth Streets

Santa Fe Auto Dock
Washington Blvd. between Santa Fe Avenue and Alameda Street

Southern Pacific
River Station Yard, 1200 North Broadway

Union Pacific
Alameda Street between Eighth and Ninth Streets

HEADQUARTERS TENT:
Pershing Square, opposite Biltmore Hotel

Public Telephones

Registration — Information:
For Uniformed men and ALL NOBLES

Shrine Post Office
Open Daily—Except Sunday—9:00 A.M. to 5:30 P.M. Stamps, General Delivery Service, Postal Notes, and Parcel Post. No Registry.

Guides — Greeters
Housing — Transportation
Lost and Found
Souvenir Programs — Coliseum Tickets
Durbar Tickets
Baggage — Busses
Los Angeles and Long Beach Harbor Trip — tickets
Airlines Information
Los Angeles Unit Shriners Crippled Children's Hospital

ARABIAN BAZAAR
PERSHING SQUARE—OLIVE STREET AND SIXTH STREET

1950 SHRINE CONVENTION COMMITTEE
EXECUTIVE OFFICES—FOR OFFICIAL BUSINESS
Phone: MIchigan 2781
Room 1318, Biltmore Hotel, Olive Street, Los Angeles

LOS ANGELES MEMORIAL COLISEUM

Inasmuch as three of the principal attractions of the 1950 Shrine Convention will be staged in the Los Angeles Memorial Coliseum, we are sure all visiting Nobles will be interested in a few facts regarding this imposing structure.

It was finished in 1923 and was dedicated to the memory of United States soldiers and sailors who lost their lives in the First World War.

The seating capacity of the Coliseum is 101,671. It is the largest permanent seated stadium in the United States. The total annual attendance for Coliseum events such as football, track, midget auto races, rodeos, fireworks, shows and pageants, is approximately 2,000,000.

The Coliseum is located in Exposition Park which is a State Park of forty acres. The Coliseum grounds contain twenty-seven acres, and the structure itself covers seventeen acres. This elliptical shaped amphitheatre is 1068 feet long and 788 feet wide. It cost slightly in excess of $2,000,000.

A subway or tunnel for two-way vehicular traffic runs under the western end of the structure, with overhead clearance of eighteen feet, thus permitting a parade or pageant with elaborate floats to enter and leave the arena without confusion or delay.

A rare treat is in store for all who are so fortunate as to have seats in the Coliseum for the three parades. An enormous stage has been erected at the eastern end of the oval, immediately in front of the peristyle. This stage is about 400 feet square. A ramp 30 feet wide and 360 feet long winds in serpentine fashion through the arches of the peristyle down to the athletic field. The Tuesday morning and Wednesday evening parades will move down this ramp, through beautiful scenic effects prepared by outstanding artists from the motion picture studios, passing across the field in front of the reviewing stand and out through the tunnel at the western end of the arena.

The Coliseum is owned jointly by the City of Los Angeles, the County of Los Angeles, and the State of California.

The State of California has recently condemned sixty parcels of land adjacent to the southwest corner of the Coliseum grounds, which will be converted into parking lots, available to the public at moderate fees. This parking area will accommodate 4000 cars.

Daily Activities

Saturday, June 17th

3:00 P.M. — **CEREMONIAL PARADE — PASADENA**
On Colorado Blvd. from Hudson Ave. to Orange Grove Ave.

CEREMONIAL — *ROSE BOWL* — PASADENA

6:15 P.M. — **BAND CONCERT**

6:45 P.M. — **LEGION OF HONOR PATROL EXHIBITION DRILL**
KORA TEMPLE — Lewiston, Maine

7:00 P.M. — **ENTERTAINMENT**

8:00 P.M. — **CEREMONIAL**
Honored Guests — Harold Lloyd, Imperial Potentate, and the Imperial Divan
Under escort of Al Malaikah Uniformed Organizations

Sunday, June 18th

SPECIAL SHRINE CHURCH SERVICES:

9:30 A.M. — **Immanuel Presbyterian Church**
Wilshire and Berendo Street

10:45 A.M. / **7:30 P.M.** — **First Methodist Church**
813 South Hope Street

10:00 A.M. to 5:00 P.M. — **FELLOWSHIP, SHRINE RECORDERS ASSOCIATION**
Conference Room No. 1, Biltmore Hotel

11:00 A.M. to 5:30 P.M. — **REGISTRATION:**
For ALL NOBLES — Pershing Square, opposite Biltmore Hotel
For Representatives, Recorders and Jesters — Galeria, Biltmore Hotel

7:00 P.M. to 9:00 P.M. — **BAND CONCERT — Al Malaikah Shrine Band**
Pershing Square

Daily Activities

Monday, June 19th

9:30 A.M. to 10:00 P.M. — **REGISTRATION**
ALL NOBLES, except Recorders and Representatives will register in Headquarters Tent, Pershing Square, opposite Biltmore Hotel. Members of the Imperial Council, Representatives and Recorders will register in the Galeria, Biltmore Hotel.

Jesters register in Galeria, Biltmore Hotel, in Headquarters Tent in Pershing Square or Jesters Headquarters, Ambassador Hotel.

Members of Cabiri (Past Potentates' Association) room 2234, Biltmore Hotel.

Legion of Honor members, Headquarters Tent, Pershing Square.

9:00 A.M. — **SHRINE RECORDERS ASSOCIATION — ANNUAL MEETING**
Conference Room No. 1, Biltmore Hotel.

9:00 A.M. — **CABIRI STAG BREAKFAST**
Music Room, Galeria, Biltmore Hotel.

10:00 A.M. — **LAYING CORNERSTONE**
Los Angeles Unit, Shriners Hospital for Crippled Children by Ellsworth Meyer, Grand Master of Masons in California. Location—Commonwealth Avenue and Fourth Street, Los Angeles.

11:00 A.M. to 9:00 P.M. — **BAND CONCERTS AND ENTERTAINMENT**
Pershing Square, Sixth Street Side.

12 Noon to 1:00 P.M. — **SHRINE RECORDERS ASSOCIATION LUNCHEON**
For Recorders and Their Ladies
Renaissance Room, Biltmore Hotel.

12 Noon to 12 Midnight — **DURBAR (Food, Refreshments and Entertainment)**
For all Nobles and Their Families
Shrine Auditorium Ballroom—32nd and Royal Streets.

2:13 P.M. — **ROYAL ORDER OF JESTERS, THIRTY-THIRD ANNUAL BUSINESS SESSION**
Ambassador Theatre, Ambassador Hotel.
Reserved Section for Representatives. All Jesters welcome.

7:00 P.M. — **SHRINE RECORDERS ASSOCIATION BANQUET**
For Recorders and Their Ladies
Biltmore Hotel Ballroom.

8:00 P.M. — **QUEEN CLEOPATRA CHARM & TALENT SHOW**
Shrine Auditorium, Jefferson Blvd. and Royal Street. All Al Malaikah Shrine Clubs will participate. Each Club has selected a Queen with Ladies-in-Waiting who will appear in this beauty contest from which Cleopatra, the beauty of beauties, will be chosen. Don't miss it. Tickets on sale in Headquarters Tent, Pershing Square.

8:13 P.M. — **ROYAL ORDER OF JESTERS ANNUAL BANQUET AND ENTERTAINMENT**
Embassy Room, Ambassador Hotel. Reservations $7.13.

Daily Activities

Tuesday, June 20th

8:00 A.M. to 4:00 P.M. — REGISTRATION:
For ALL NOBLES
Pershing Square, opposite Biltmore Hotel
For Representatives and Recorders
Galeria, Biltmore Hotel

AT LOS ANGELES MEMORIAL COLISEUM

8:30 A.M. — CIRCUS ACTS (Polack Bros. Shrine Circus)

9:15 A.M. — PARADE OF SHRINE TEMPLES' UNIFORMED ORGANIZATIONS

The parade will start at Washington Blvd. and Figueroa St., proceed south on Figueroa St. to Coliseum, enter Coliseum through Peristyle (east end), pass reviewing stand in middle of Coliseum and exit through tunnel (west end).

ORDER OF MARCH

A. Police Escort
B. Massed Flags and Colors
C. Director General and Staff
D. Grand Marshal and Escort-Mounted Patrol
E. Al Malaikah Temple
F. Automobiles containing Imperial Potentate, Divan and Distinguished Guests
G. Sudan Temple
H. California Temples, in their numerical order
I. Other Temples, in their numerical order

12 Noon to 12 Midnight — DURBAR
Open House and Entertainment for ALL NOBLES
Shrine Ballroom—32nd and Royal Streets

12:00 Noon — OPENING OF THE NATIONAL LEGION OF HONOR
For ALL NOBLES who are or have been members of the Armed Forces and Their Ladies
Headquarters, Ballroom, Rodger Young Auditorium, 936 W. Washington Blvd.
Open through Wednesday and Thursday.

3:00 P.M. — OPENING CEREMONIES, 76th ANNUAL IMPERIAL COUNCIL SESSION
Coliseum (following parade)

5:00 P.M. to 9:00 P.M. — BAND CONCERTS
Pershing Square

7:00 P.M. — IMPERIAL COUNCIL BANQUET
For Imperial Divan, Representatives and Their Ladies
Hollywood Palladium, 6215 Sunset Boulevard

8:00 P.M. — CHANTERS GROUP SING
Shrine Auditorium, Jefferson and Royal Streets

Daily Activities

Wednesday, June 21st

9:00 A.M. — 76th ANNUAL IMPERIAL COUNCIL SESSION
Biltmore Theatre

11:00 A.M. to 4:00 P.M. — DURBAR — For All Nobles and Their Families
Shrine Ballroom—32nd and Royal Streets

11:00 A.M. to 4:00 P.M. — BAND CONCERTS
Pershing Square

12:15 P.M. — LUNCHEON FOR REPRESENTATIVES AND IMPERIAL DIVAN
Biltmore Bowl, Biltmore Hotel

12:30 P.M. — LADIES' LUNCHEON AND FASHION SHOW
For Ladies of Imperial Divan and Representatives
Embassy Room, Ambassador Hotel

2:00 P.M. — FASHION SHOW FOR NOBLES, WIVES AND FAMILIES
Shrine Auditorium, Jefferson and Royal Streets

2:00 P.M. — 76th ANNUAL IMPERIAL COUNCIL SESSION
Biltmore Theatre

AT LOS ANGELES MEMORIAL COLISEUM

7:00 P.M. — CIRCUS ACTS (Polack Bros. Shrine Circus)

7:30 P.M. to 8:45 P.M. — EQUESTRIAN SHOW — Shrine Mounted Patrols and Western Stars

8:45 P.M. — SPECTACULAR SHRINE NIGHT PARADE

10:30 P.M. to 2:00 A.M. — DURBAR — For All Nobles and Their Families
Shrine Ballroom—32nd and Royal Streets

Thursday, June 22nd

9:00 A.M. to 4:00 P.M. — LOS ANGELES AND LONG BEACH HARBOR DAY
Special busses and P.E. trains depart every thirty minutes starting at 9:00 A.M.—P.E. Station, 6th and Main Streets, Los Angeles.
Tour of Harbor Facilities and City of Long Beach. Visit on board U. S. Navy Cruisers.

9:00 A.M. — 76th ANNUAL IMPERIAL COUNCIL SESSION
Biltmore Theatre

12:30 P.M. — LUCHEON FOR REPRESENTATIVES AND IMPERIAL DIVAN
Biltmore Bowl, Biltmore Hotel

1:00 P.M. — LEGION OF HONOR LUNCHEON
For ALL NOBLES who are or have been members of the Armed Forces and Their Ladies
Headquarters, Rodger Young Auditorium, 936 W. Washington Blvd.

3:00 P.M. to 5:00 P.M. — BAND CONCERTS
Pershing Square

7:30 P.M. — **MOTION PICTURE ELECTRICAL PAGEANT**
(See next pages for detailed program.)

The Million Dollar Motion Picture Electrical Pageant

L. B. MAYER

WITH COOPERATION OF

THE ASSOCIATION OF MOTION PICTURE PRODUCERS, INC.
L. B. MAYER, Chairman Executive Committee
Y. FRANK FREEMAN, Chairman of the Board

Y. FRANK FREEMAN

GEORGE MURPHY

HOLLYWOOD COORDINATING COMMITTEE
GEORGE MURPHY, President

SOUTHERN CALIFORNIA BROADCASTERS ASSN.
SIDNEY STROTZ
Administrative Vice-President, National Broadcasting Company
Association Chairman

SIDNEY STROTZ

"The motion picture industry has given the Shrine its complete support in the creation of this pageant. Stars, creative talent and help of all kinds are ours in unlimited quantity. I am proud of the traditionally generous manner in which the industry of which I have been a part for many years has come forward to help make possible the biggest and most glamorous show ever staged."

—HAROLD LLOYD, Imperial Potentate

HAROLD LLOYD
Imperial Potentate
A.A.O.N.M.S.

VIRGIL F. FRIZZELL
Illustrious Potentate
Al Malaikah Temple

FRANCIS A. STEARNS
Director General
76th Imperial Council Session A.A.O.N.M.S.

CECIL BARDWELL

THE 1950 SHRINE CONVENTION COMMITTEE
OF AL MALAIKAH TEMPLE

PRESENTS

"Night of Stars"

DAVID BUTLER

CECIL BARDWELL, Assistant to Director General, General Chairman

Produced by DAVID BUTLER, courtesy of Warner Bros.
In cooperation with RICHARD WALLACE

RICHARD WALLACE

Arranged and directed by
LEROY PRINZ
Courtesy of "Red, White and Blue," National American Legion

LEROY PRINZ

Motion Picture Electrical Pageant

NORMAN MANNING

PRODUCTION MANAGER
NORMAN MANNING

PRODUCTION DESIGN
MEL MELVYN

COLISEUM ILLUMINATION
WALTER T. STROHM, Chief Electrical Engineer, 20th Century Fox
ROBT. S. COMER, Asst. Chief Electrical Engineer, 20th Century Fox

FIREWORKS & SPECIAL EFFECTS
LOUIS J. WITTE, Chief, Effects Mechanical Department, 20th Century Fox

MEL MELVYN

WALTER T. STROHM

ROBT. S. COMER

LOUIS J. WITTE

ELECTRICAL PAGEANT COMMITTEE
WAYNE L. HARMON, Chairman, Chief Engineer, Columbia Studios
FRED GEIGER, Chief Electrical Engineer, Paramount Pictures, Inc.
EARL MILLER, Chief Electrical Engineer, R.K.O. Studios
L. M. COMBS, Allied Industries

WAYNE L. HARMON

FRED GEIGER

EARL MILLER

L. M. COMBS

SHRINE UNIFORMED ORGANIZATIONS
STEVEN MOCSNY — Director of Parades

BANDS
RUSS G. CRUMP, Director

CHANTERS
FREEMAN HIGH, Director

PATROLS
CARROLL JULIEN

SOUND
WILLIAM DENBY

COMMUNICATIONS
H. H. VAN LUVEN

SHRINE CLUB FLOATS
JOHN P. AMY, Chairman

BEVERLY HILLS
BARRY WOODMANSEE, Chairman

CULVER CITY
M. E. FOND, Chairman

INGLEWOOD
HAROLD I. GLASOE, Chairman

KERN COUNTY
W. P. TATE, Chairman

LONG BEACH
CECIL FULCHER, Chairman

LOS ANGELES CITY EMPLOYEES
CLAYTON M. ALLEN, Chairman

LOS NIETOS VALLEY
HAROLD F. HARMON, Chairman

PASADENA
PAUL ORBAN, Chairman

SAN GABRIEL VALLEY
WILLIAM McCURDY, Chairman

AL MALAIKAH
ROY GARNER, Chairman

Million Dollar Motion Picture Electrical Pageant

AT THE LOS ANGELES MEMORIAL COLISEUM

Thursday Night, June 22nd

6:30 P.M.	**COLISEUM GATES OPEN**
7:30 P.M.	**BAND CONCERT**
8:00 P.M.	**COMMUNITY SING** 100,000 persons participating will make this one of the biggest demonstrations of mass singing in history.
8:15 P.M.	**PRESENTATION OF DIGNITARIES AND HONORED GUESTS**
8:45 P.M.	**THE NATIONAL ANTHEM**

Part I — PROLOGUE

8:50 P.M.

Aerial massed bombs exploding in sky, midst shafts of colored lights. Hundreds of arc lamps make this the largest assembly of electrical effects ever staged. This breath-taking spectacle will culminate in the Oriental Roll Call. From the top of the peristyle, giant Nubian slaves will strike a huge gong, signaling the full illumination, for the first time, of the world's largest stage-setting.

Mounted trumpeters will make their entrance, followed by Arabian guards marching to their posts on the stage and ramp.

Part II — ALL-STAR PRESENTATION

Cecil B. de Mille, Grand Marshal

8:57 P.M.

Stars of screen and radio will enter the Coliseum in specially decorated open cars, driven down the 360-foot ramp.

Selected stars will appear on the stage in midfield in especially prepared entertainment features.

Part III — ELECTRICAL PAGEANT

10:15 P.M.

Entrance and Coronation of Queen, and the Electrical Floats.

11:15 P.M.

FINALE. On a cue from LeRoy Prinz, directing each move of the entire spectacle from an unseen position on the peristyle, the entire Coliseum will take on a sensational lighting effect.

Dozens of carefully worked out surprises in "painting with light" will be revealed for the first time.

Night of Stars

Never before has so enormous, so spectacular, so star-filled a show been created—and for a single performance.

The world's most famous Screen and Radio Stars constitute an unequalled cast. The services of the Stars and other Artists appearing in the "Night of Stars," are given free for this performance. To them we extend our heartfelt thanks, for without their help a spectacle of such brilliance and magnitude could not have been created.

Producers of the show are the noted directors, David Butler and Richard Wallace. The arranger and director of the spectacle is LeRoy Prinz, who is outstanding in his field. We appreciate the generously given efforts of these men.

From the motion picture studios we have drawn stars, manpower, equipment and know-how. From their treasure houses we have selected costumes, properties, electrical and other special equipment of all kinds. For all this we are grateful to the Association of Motion Picture Producers which is made up of the eight major studios, Columbia, Metro-Goldwyn-Mayer, Paramount, Republic, RKO, Twentieth Century-Fox, Universal-International and Warner Brothers. We are also indebted to the Walt Disney Studio and to the Samuel Goldwyn Productions, Inc.; and also to the Monogram, Hal Roach, General Service, Motion Picture Center and Eagle-Lion studios.

Appreciation is due also to Arch Reeve, Association of Motion Picture Producers; Stanley Richardson, Hollywood Coordinating Committee; Cecil Bardwell, General Chairman; Norman Manning, Production Manager; Mel Melvyn, Production Design; Steven Mocsny, Parade Director; Wayne L. Harmon, Chairman, Studio Electrical Committee, and his aides, Fred Geiger, Earl Miller and L. M. Combs; and to the chief engineers of the studios: Walter Strohm, Coliseum Illumination, and his aide, Robert C. Comer; Louis J. Witte, Fireworks and Special Effects.

Hundreds of performers will appear in the Pageant and more than 200 backstage technicians will move the show to its climax.

One thousand of the famed Shrine Chanters will sing several numbers.

Hundreds of studio spotlights will convert the entire Los Angeles Memorial Coliseum into a single fairyland stage, painting it with brilliant shafts of color. These tremendous spotlights, each weighing 3,000 pounds, were hoisted into position on specially built platforms 75 feet above ground level by a giant crane.

More than 40 miles of heavy electric cable connects the electrical equipment, all of which has been provided by the studios. The stage, 300 feet deep and 400 feet wide, is the largest ever built.

The stage setting, depicting a Moorish palace, was built in sections to make quick installation possible. A steel structure supporting a 360-foot road leads down from the palace to the Coliseum floor, and over it will pass marching units and the Stars in automobiles. This stage setting, weighing hundreds of tons, represents an expenditure of approximately $45,000.00.

Because of the Coliseum's use for other Shrine events, only 14 hours could be allotted for the herculean task of final construction, stage dressing and rehearsals.

LeRoy Prinz will direct the entire intricate operation of the "Night of Stars" from a point of vantage on the peristyle. Headphones will give him instant communication with 152 assistants. These include assistant directors, electricians, fireworks director, parade director, assistants backstage, with the field band, stage band, orchestra, Chanters and many others. It is the biggest spectacle ever directed by one man.

One hundred beautiful girls will adorn the electrical floats. These girls are the winners in Charm and Talent Contests conducted by the Al Malaikah Shrine Clubs appearing in the Pageant as sponsors of floats. The Queen, selected as the most beautiful and talented girl from hundreds of entrants, will be crowned "Miss Cleopatra."

The "Night of Stars" culminates a half year of preparation. It has been created only through the wholehearted cooperation of the entertainment world of Hollywood.

Sponsors

PERSHING SQUARE (Page Five)
The subtropical climate of Los Angeles is strikingly typified by this delightful oasis tucked amid the downtown buildings across from the Biltmore Hotel.

NEW AND OLD LOS ANGELES (Page Six)
The 32-story City Hall, tallest building in the city, and the 17-story Federal Building loom above the ancient red brick of old Chinatown, part of the Civic Center.

FURNITURE FAST FREIGHT
COMMON CARRIER
I. C. C. P. U. C.
MELVIN A. PIXLEY

A DELIGHTFUL ORANGE GROVE VISTA (Page Seven)
Southern California contrast, fruit and fragrance nestling under snow-capped mountains.

BEVERLY HILLS PARK (Page Eight)
A suburb just west of Los Angeles, which prides itself on civic beauty, streets displaying a distinctive growth of decorative, flowering trees. Famed as the home of Motion Picture and Radio Stars.

Greetings and Best Wishes to All Nobles and Their Families
Young's Market Company
LOS ANGELES IMPORTERS — JOBBERS — DISTRIBUTORS **SAN DIEGO**

WILL ROGERS' RANCH (Page Nine)
Home of the late cowboy humorist. Near Santa Monica, it covers 186 acres and is preserved as a California State Park. Visitors to the rambling structures and grounds will find saddles and paraphernalia just as Will left them.

VIEW FROM SANTA MONICA CLIFFS (Page Nine)
One of the many breath-taking views from the cliffs bordering the shoreline of Southern California.

TO THE GROWING WEST 76 UNION 60 years of service 1890-1950 **UNION OIL COMPANY**

CORONADO (Page Ten)
Across the Bay from San Diego, connected to the mainland by colorful Silver Strand, it is famous for the Hotel del Coronado and excellent beach and yachting facilities.

SANTA BARBARA (Page Ten)
A seacoast city of Spanish architecture and quiet refinement, nestling beneath the Santa Ynez Mountains.

BEST WISHES FOR A AMERICAN RADIATOR & Standard Sanitary CORPORATION **SUCCESSFUL CONVENTION**

YOSEMITE FALLS (Page Eleven)
The upper fall plummets 1,430 feet, nine times as much as Niagara Falls, while the lower fall drops 995 feet from an intervening ledge in the canyon wall.

Sponsors

OLVERA STREET (Page Twelve)
Reminiscent of colorful Old Mexico, this landmark in Los Angeles still maintains its original atmosphere and tradition within the shadow of the Civic Center.

Jackman Custom Originals
The Finest of Luxury Clothes ***Tailored in California***

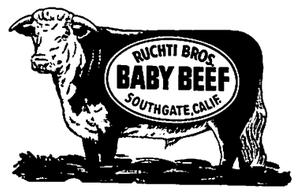
GRAUMAN'S CHINESE (Page Thirteen)
The traditional Theatre of Premieres, with hand, footprint and name impressions of Stars gracing the cement foyer.

TUNA FISHING (Page Fourteen)
The big fish are caught in off-shore feeding grounds and packed on Terminal Island in Los Angeles Harbor.

FRENCH Sardine Company
INCORPORATED 1917
TERMINAL ISLAND, CALIFORNIA

LONG BEACH (Page Fifteen)
Long Beach, south of Los Angeles, boasts 7 miles of wide, sandy strand. The Municipal Auditorium is in the foreground, jutting into Rainbow Lagoon with Rainbow Pier arcing 3,200 feet into the Pacific.

SCIENTIFICALLY GRAIN-FED BEEF
THE MORE YOU EAT THE MORE YOU WANT



STATE CAPITOL (Page Sixteen)
The gold-domed State Capitol, symbolic of California's Golden History, stands in a 40-acre park landscaped with more than 1,000 varieties of trees and shrubs.

SUTTER'S FORT (Page Seventeen)
In Sacramento, built in 1839 by John Sutter, in whose mill the gold was found that started the California Gold Rush. Above is one of the buildings housing historic displays; below is entrance to the fort.

Westinghouse WELCOMES
You Can Be Sure . . . if It's Westinghouse **THE NOBLES**
LAUNDROMATS • RADIO • TELEVISION • RANGES • FROST-FREE REFRIGERATORS
Complete Line of Electrical Appliances

ORANGE GROVE IN A SOUTHERN CALIFORNIA SETTING (Page Eighteen)
Typical of the unique contrast of Southern California scenery, tropical palms and orange groves with snow-capped mountain backgrounds.

Sponsors

BALBOA PARK (Page Nineteen)
San Diego's wooded paradise of 1,400 acres. Within its boundaries is one of the most noted "natural setting" Zoos in the West.

"finest beer served . . . anywhere!"

Pabst Blue Ribbon

Reg. U.S. Pat. Off.

COLISEUM (Page Twenty)
The Los Angeles Memorial Coliseum, Exposition Park, seating 101,000 for athletic events and extravanganzas.

BIG TREES (Page Forty-five)
Mariposa Grove in Yosemite National Park contains over 600 giant Sequoia. The oldest, the Grizzly Giant, is estimated to be 3,800 years old; is 209 feet high and 96.5 feet around.

GOUGH INDUSTRIES, INC.

819 EAST FIRST STREET, LOS ANGELES 54

Southern California's Largest Distributor of
PHILCO RADIO, TELEVISION, AIR CONDITIONING
REFRIGERATORS, FREEZERS, ELECTRIC RANGES
YOUNGSTOWN STEEL KITCHENS
DEXTER WASHERS, FLORENCE GAS RANGES
SMALL APPLIANCES, ELECTRICAL SUPPLIES

MT. WHITNEY (Page Forty-six)
Towering 14,495 feet high in Sequoia National Park on the eastern slope of the Sierras—the highest peak in the U. S.

DEATH VALLEY (Page Forty-seven)
A national monument, warm and dry, 280 feet below sea level—lowest point in the United States.

You'll be happier with a Hoover

LAKE TAHOE (Page Forty-eight)
6,000 feet above sea level. One of California's noted summer and winter resorts in the High Sierras.

SAN FRANCISCO-OAKLAND BAY BRIDGE (Page Forty-nine)
The double-deck masterpiece of engineering is 8 miles long and tunnels through Yerba Buena Island.

OSCAR MAYER CO.

Good Meats Since 1883

KODACHROME HOME MOVIES

SHRINE CONVENTION EVENTS

Avalon Daggett 441 N. Orange Dr., L. A. 36

HOOVER DAM NEAR LAS VEGAS, NEVADA (Page Fifty)
In the Black Canyon of the Colorado River, which separates Nevada and Arizona. It is the highest dam in the world—726 feet. Power generated here is transmitted to Southern California.

SALUTATIONS from Polack Bros.

APPEARING FOR MORE SHRINE TEMPLES THAN ANY OTHER CIRCUS
203 NORTH WABASH AVE., CHICAGO, ILLINOIS
Convention Headquarters — Room 11 — Biltmore Hotel

NEW 1950
SHRINE
POLACK BROS.
CIRCUS

Sponsors

CHINATOWN — SAN FRANCISCO (Page Fifty-one)
San Francisco's famed Chinatown, interesting by day, exciting at night—displaying the treasures and traditions of the Orient.

DISTILLERS SEAGRAM CORP.

FRANKFORT DISTRIBUTING CORP.
CALVERT DISTRIBUTING CORP.
SEAGRAM DISTRIBUTING CORP.

CATALINA (Page Fifty-two)
Avalon Bay is a South Sea type resort harbor on Catalina Island, off-shore from Southern California. From the town of Avalon visitors can head for the isle's rugged interior inhabited by wild boar and buffalo.

LAKE ARROWHEAD (Page Fifty-three)
A mile high resort in the San Bernardino Mountains reached by high gear roads leading from palm-fringed orange groves to the pines. In the winter, a snow playground—in the summer, popular with boatsmen, swimmers and fishermen.

MARSAL'S
CAFE AND COCKTAIL LOUNGE
The favorite meeting and eating place of South Gate Shriners

ANDERSON'S CUISINE
Maywood Shriners select Anderson's Cuisine for gracious luncheon and dinner entertaining

HOLLYWOOD BLVD. (Page Fifty-four)
The "hub" of the world-famed Motion Picture and Radio industry.

PALM SPRINGS (Page Fifty-five)
Beautiful, renowned winter resort in a picturesque desert setting.

MORE PEOPLE OWN . . .

RCA VICTOR EYE WITNESS TELEVISION

"HIS MASTER'S VOICE"

THAN ANY OTHER MAKE!

UNION TERMINAL (Page Fifty-six)
The Los Angeles Union Passenger Terminal is a beautiful example of Spanish architecture and landscaping.

WILSHIRE BLVD. (Page Fifty-seven)
Wilshire Boulevard, flanked by ultra-modern shops and buildings, cuts through MacArthur Park, wending its way from downtown Los Angeles to the ocean at Santa Monica.

America's First Family of Beverages

The Canada Dry label stands for top quality the world over. Every bottle of every Canada Dry drink lives up to that label. Take Canada Dry Ginger Ale . . . America's "Ginger-Upper." IT'S MADE WITH THE FINEST, PUREST Jamaica ginger obtainable.

CANADA DRY

Or Canada Dry Water . . . with its long-lasting sparkle. Or Spur . . . with its finer cola flavor. The same specialized concern for quality holds good throughout the whole Canada Dry flavor assortment.

STANFORD UNIVERSITY, PALO ALTO — FOUNDED 1891 (Page Fifty-eight)
Among points of interest on the beautiful 9,000-acre campus is the Herbert Hoover Library and the especially designed, hand-painted tiles in the Chapel.

Sponsors

U C — BERKELEY (Page Fifty-nine)
Alma Mater to students from all over the world. The Campanile, 397 feet high, is a landmark on the campus and a symbol of the University.

The Aristocrat of American Dinnerware

FRANCISCAN Fine CHINA

MADE BY
GLADDING, McBEAN & CO., LOS ANGELES, CALIF.

U S C — FOUNDED 1876 (Page Sixty)
Located near Exposition Park in Los Angeles. The Administration Building is early Italian Renaissance style.

HUGGINS YOUNG COMPANY
IMPORTERS — ROASTERS — JOBBERS
TEA — SPICES — EXTRACTS
HIGH GRADE COFFEE

U C L A (Page Sixty-one)
Adjacent to beautiful Westwood Village. Royce Hall is named for Josiah Royce, the eminent philosopher, who graduated from the University.

More People Wear Bond Clothes
Than Any Other Clothes in the World

Bond's

Bond Clothing Stores
In Most Principal Cities in the World

CAPISTRANO (Page Sixty-two)
Mission San Juan Capistrano, "where the swallows return," famed for its beautiful flower gardens lying among crumbling adobe and stone ruins. Founded in 1776, the same year in which the Declaration of Independence was signed in Philadelphia.

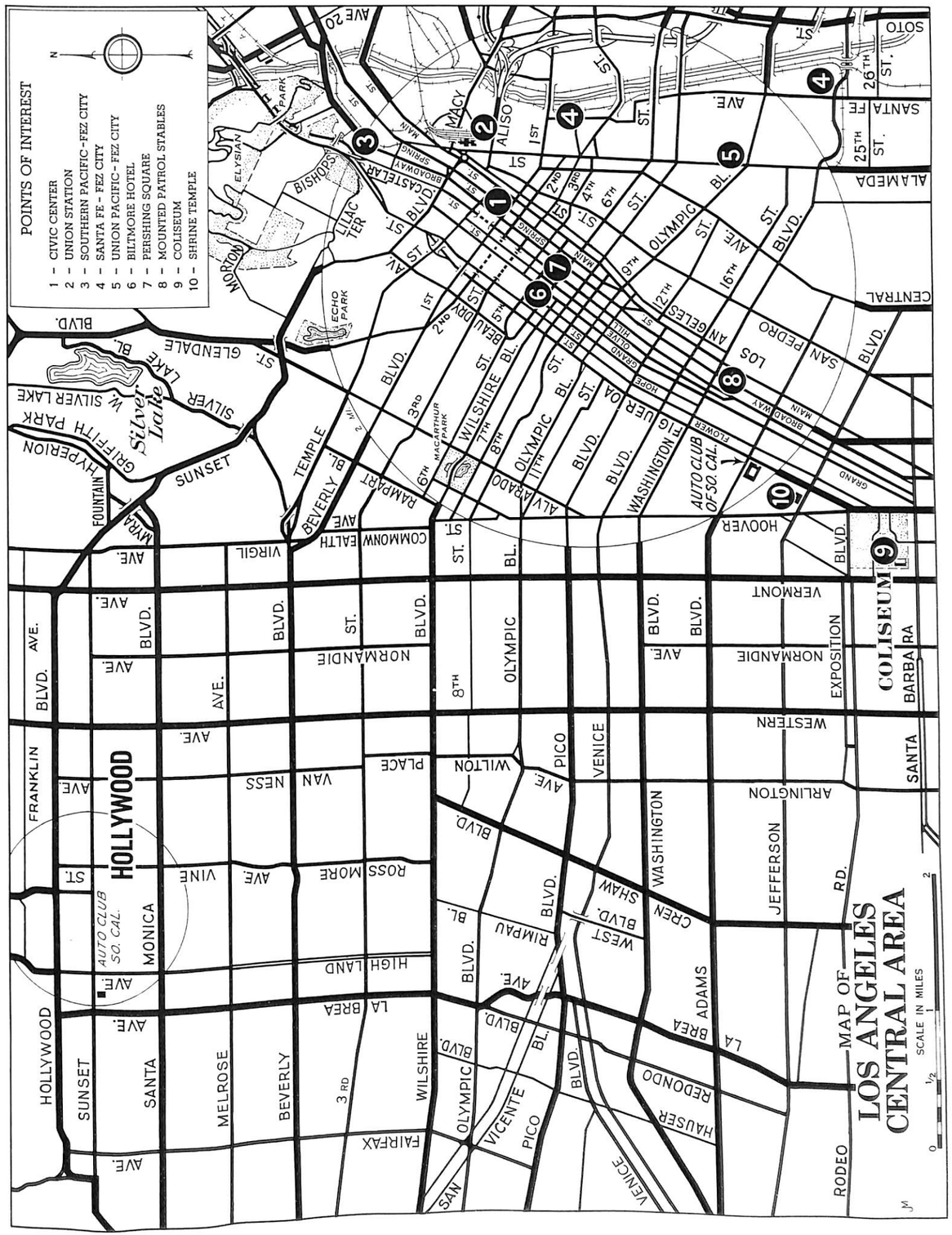
Ray Thomas Company

1601 South Hope St. **Electric Equipment Company**

CALIFORNIA WILD POPPIES (Page Sixty-three)
One of many varieties of wild flowers that, in the Spring, make the desert a veritable flower garden.

SUNKEN GARDENS (Page Sixty-four)
15,000 rose bushes bloom on the seven-acre sunken garden in Exposition Park. A University of Southern California building is seen in the distance.

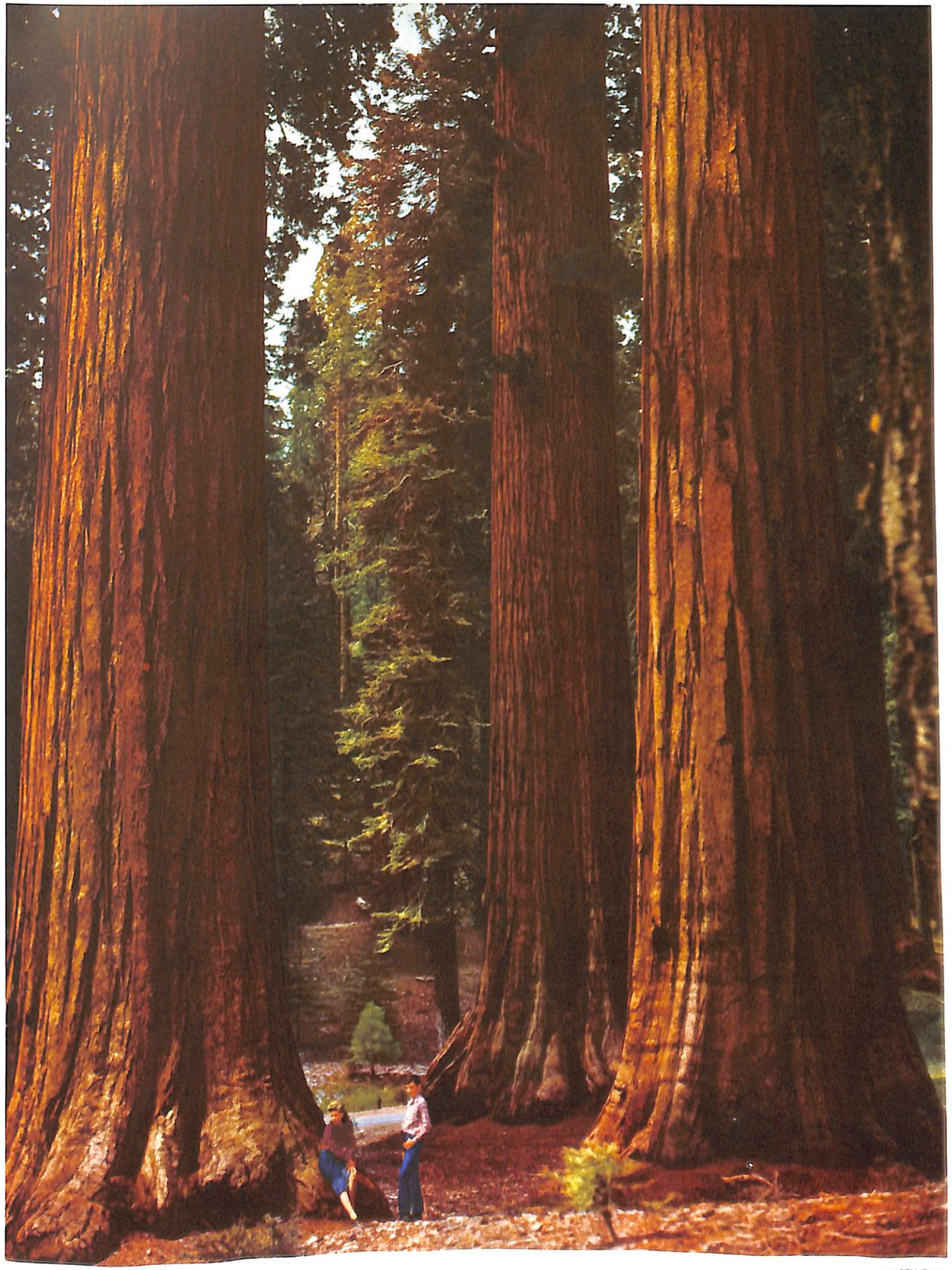
FRANILLA ICE CREAM COMPANY
MANUFACTURERS OF FRANILLA, MISS AMERICA, AND WINDSOR ICE CREAM PRODUCTS, in their modern up-to-date plant. Producing quality ice cream for Southern California since 1928. Each New Year's Day, in Pasadena, a prize-winning Franilla Ice Cream float is admired by millions at the world-famous Tournament of Roses Parade.



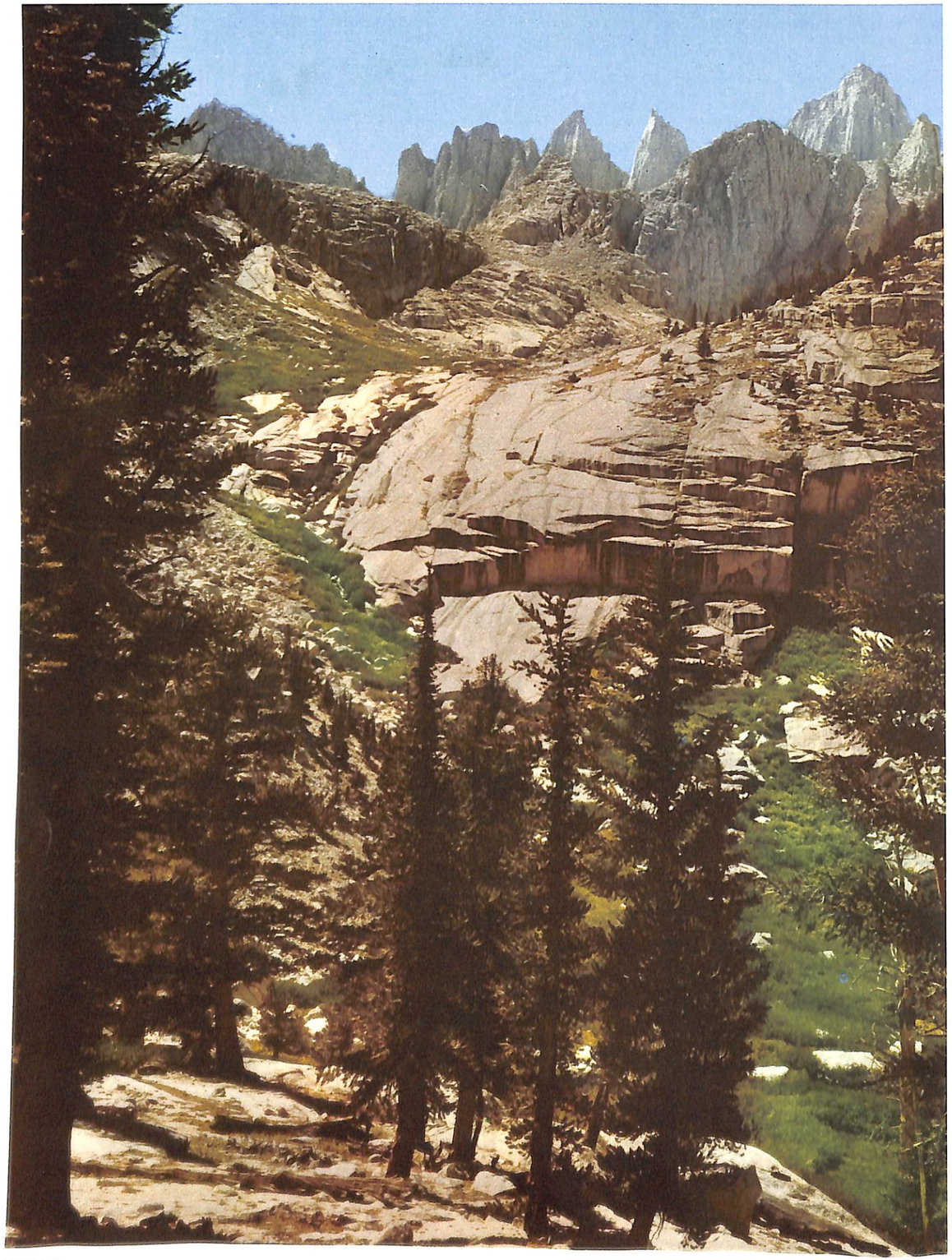
A SINCERE THANK YOU
NOBLES AND FRIENDS

WE HOPE YOU ENJOY
EVERY MOMENT
OF YOUR VISIT IN
SOUTHERN CALIFORNIA

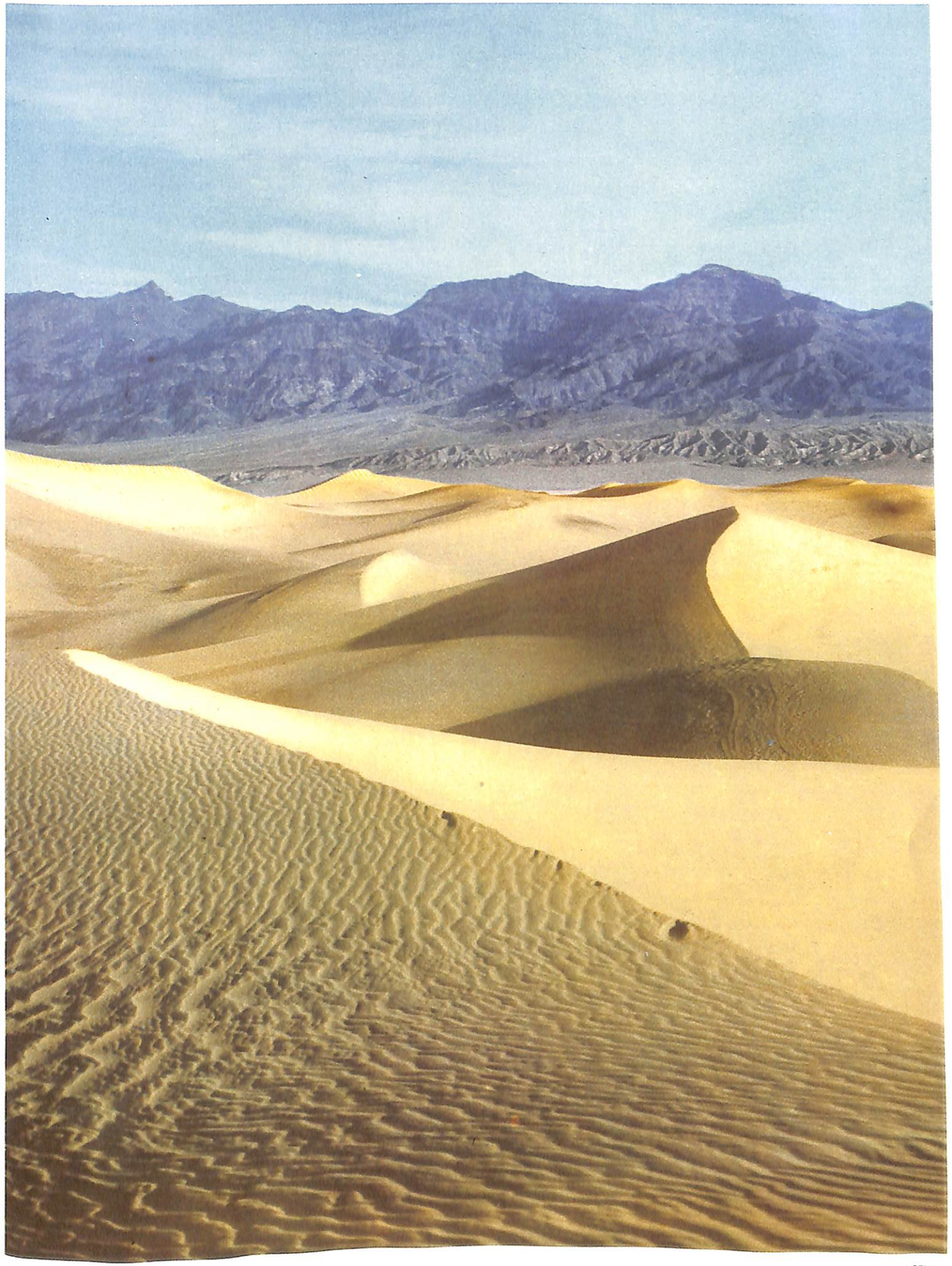
1950 Shrine Convention Committee
of
Al Malaikah Temple



MARIPOSA GROVE BIG TREES



MT. WHITNEY, HIGHEST PEAK IN U.S.



DEATH VALLEY, LOWEST POINT IN U.S.

ZEPHYR COVE, LAKE TAHOE

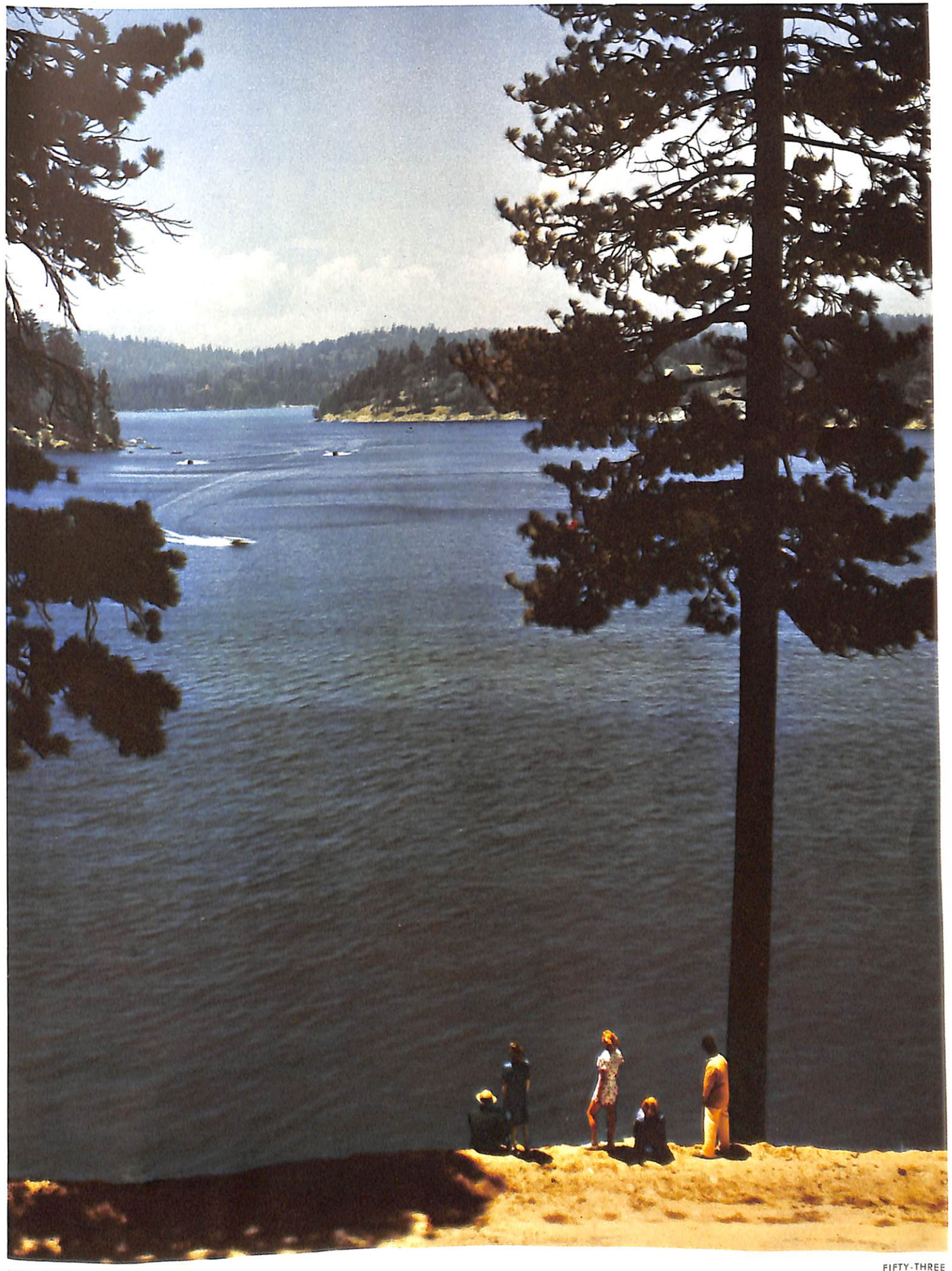
SAN FRANCISCO-OAKLAND BAY BRIDGE

HOOVER DAM, NEAR LAS VEGAS, NEVADA

CHINATOWN, SAN FRANCISCO

AVALON HARBOR, CATALINA

YACHT HARBOR, CATALINA



LAKE ARROWHEAD

HOLLYWOOD BOULEVARD

PALM SPRINGS

PALM SPRINGS

LOS ANGELES UNION PASSENGER TERMINAL

WILSHIRE BOULEVARD DIVIDING MacARTHUR PARK, LOS ANGELES

UNION PACIFIC RAILROAD PHOTO

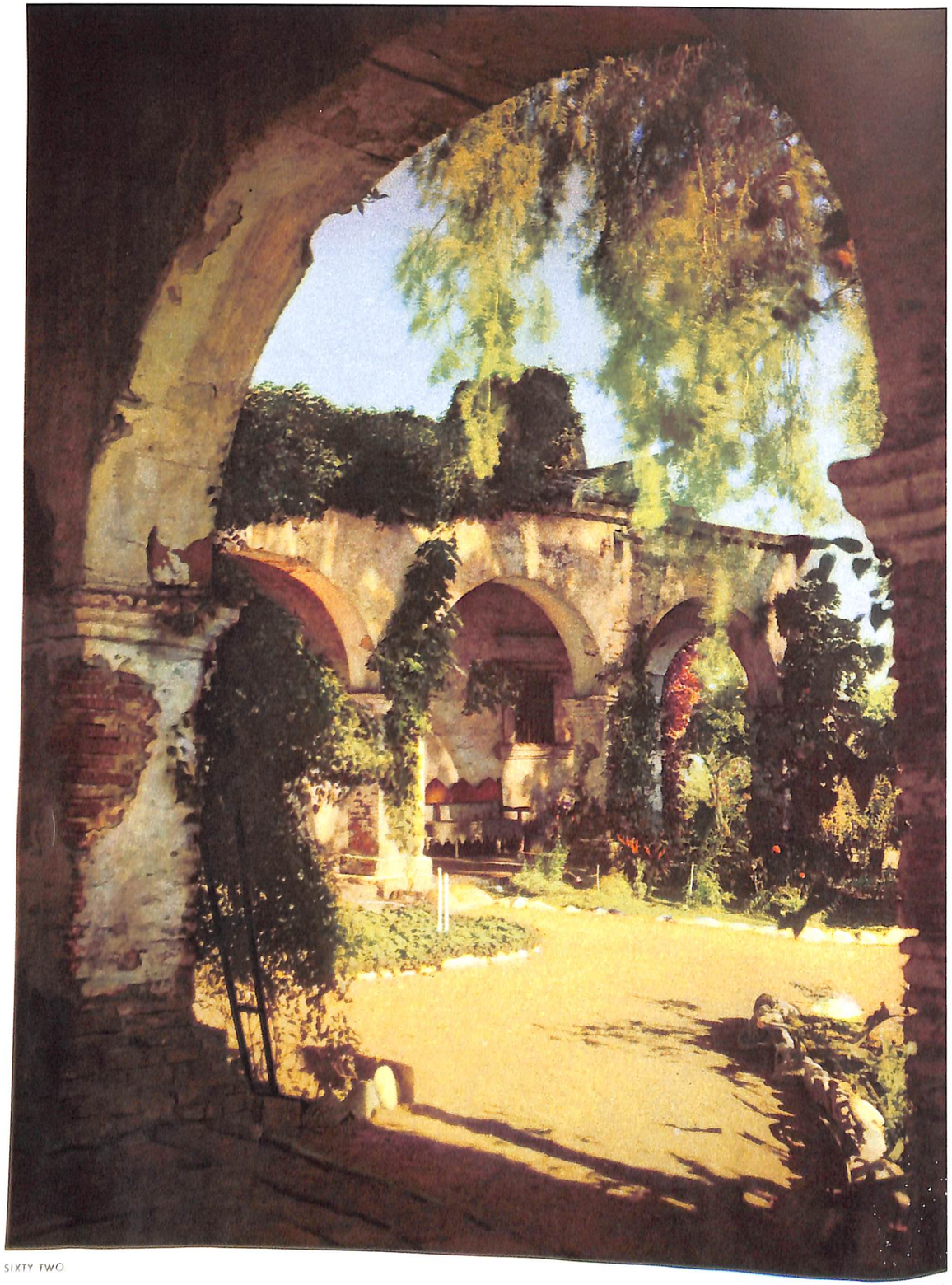
IVY-FRINGED ARCHES TYPIFY STANFORD UNIVERSITY'S CAMPUS, PALO ALTO, CALIFORNIA

UNION PACIFIC RAILROAD PHOTO

APPROACHING THE CAMPANILE, UNIVERSITY OF CALIFORNIA, BERKELEY

ADMINISTRATION BUILDING, UNIVERSITY OF SOUTHERN CALIFORNIA, LOS ANGELES

ROYCE HALL, UNIVERSITY OF CALIFORNIA AT LOS ANGELES



MISSION SAN JUAN CAPISTRANO

CALIFORNIA WILD POPPIES

SUNKEN GARDENS OF EXPOSITION PARK, LOS ANGELES

1950

SHRINE CONVENTION COMMITTEE

BILTMORE HOTEL

LOS ANGELES 13, CALIFORNIA